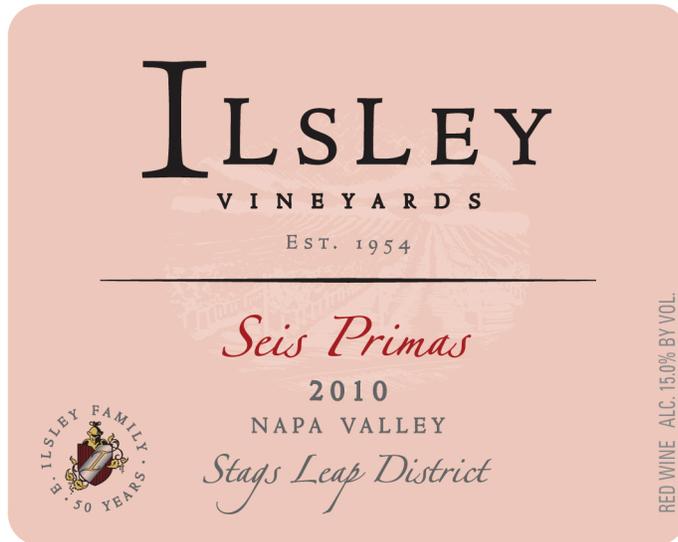


ILSLEY

VINEYARDS

EST. 1954

ILSLEY VINEYARDS TASTING NOTES 2010 SEIS PRIMAS



Vintage: 2010

Appellation: 100% Stags Leap District

Blend: 42% Malbec,

33% Cabernet Sauvignon, 25% Merlot

Winemaker: Heather Pyle

Aged in French Oak Barrels:

20.9 months

Bottling Date: July 29, 2012

Production: 104 Cases

98 cases of 750ml and

6 cases of 1.5L bottles

Brix: Average 26.8

ph: 3.80

Total Acidity: 5.87 g/L

Alcohol: 15.0% v/v

Tasting Notes The 2010 Seis Primas is a very deep ruby color, like the very darkest red velvet. It has ripe raspberry on the nose along with white pepper, a light smokiness and a hint of cedar. On the palate, the entry is rich and dense followed by a velvet-like, rich round mid-palate with flavors of Santa Rosa plum mixed with new leather and allspice. The wine has a warm lingering finish that is soft and has no hard edges. The wine's length is remarkable; It seems to go on forever.

Vintage Notes Normal winter rains finally returned in 2010 and continued through April and May. The cool wet spring delayed bud break by a week or more. Warm sunny days arrived for early summer, just in time for bloom the first week of June. By July the weather turned cool again, continuing through most of August. The cool summer ended abruptly on August 24th with temperatures of 105-110 seen in the Valley causing sunburn in many vineyards. Fortunately our grapes escaped any significant damage and quickly finished veraison by the end of the month. September and most of October were dry and mild allowing Ilsley Vineyards to harvest all our vines before the fall rains came.

Seis Primas In 1996, Ed Ilsley planted a small block of Malbec near the original 20 acres of Cabernet Sauvignon which had been planted on the family estate in the early 1960s. He believed that this varietal would be well suited to the Stags Leap property. As the vineyards and their family evolved, Ed wanted to honor his granddaughters with a blend of the well established Cabernet and the newer Malbec. Ernie, David and Janice liked their father's idea and they moved forward with it. Working with the Ilsley Vineyards winemaker, they proceeded to create a blend worthy of the fourth generation of their wine growing family. This delicious wine is called Seis Primas, the six girl cousins. It celebrates Kimberly, Julia, Alyssa, Analise, Kate and Olivia, the future of Ilsley Vineyards. Seis Primas is a blend from the six estate vineyard blocks named for each of the six cousins.

We are proud of our vineyards and the fruit that they bear.



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